ABASS AZEEZ OPEYEMI

CREATIVEDESIGNER|VIDEOEDITOR|MOTIONGRAPHICS DESIGNER

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PROFESSIONAL SUMMARY

Creative designer, video editor, and motion graphics designer with 4+ years of experience developing visual identities, digital creative assets, and engaging video content for brands and online audiences. Combines strong visual design foundations with video editing, motion graphics, typography, and visual storytelling to create cohesive, audience-focused work. Experienced in producing promotional content, social media creative, and brand visuals for fashion, beauty, technology, and lifestyle businesses. Proficient in Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, and CapCut.

CORE SKILLS

Creative Design • Graphic Design • Video Editing • Motion Graphics • Animation • Video Post-Production • Brand Identity • Visual Storytelling • Typography • Layout Design • Social Media Content • Promotional Campaign Assets • Creative Concept Development • Creative Direction • Production Coordination

PROFESSIONAL EXPERIENCE

Video Editor and Motion Graphics Designer | June 2023 – March 2024

Skool Media / Exam Padi

• Edited video content for Exam Padi, shaping footage into clear, engaging educational videos.
• Created and incorporated motion graphics and visual elements to support communication, improve clarity, and maintain audience attention.
• Prepared video content for digital and social platforms, with attention to pacing, presentation, and consistent visual quality.

Creative Designer and Motion Graphics Designer | November 2021 – October 18, 2026

Morris Street | Remote | London, United Kingdom

• Designed visual assets and creative materials for digital products, including promotional graphics and product-facing visuals.
• Produced motion graphics and promotional visuals aligned with brand identity and product objectives.

Creative Designer and Content Consultant | June 2022 – April 2024

Christine's Atelier / Bradbury Enterprises | Lagos, Nigeria

• Created graphics and social media content supporting brand identity, campaigns, and online presence.
• Developed creative concepts and visual materials for bespoke fashion accessories.
• Maintained visual consistency across brand communications and digital content.

Art Production Manager | November 2023 – June 19, 2026

Beauty In Color | Remote | United States

• Managed end-to-end production and fulfillment of artwork for international clients, ensuring quality and timely delivery.
• Coordinated creative workflows and digital assets to maintain consistency across platforms.

Founder and Freelance Creative Director | March 2021 – Present

MWSMILE (Made With Smile) | Lagos, Nigeria

• Create creative designs, motion graphics, and edited video content for brands and personal projects.
• Develop short-form video content for Instagram, TikTok, and YouTube, alongside brand visuals and campaign assets.
• Manage creative projects from concept to delivery, maintaining alignment with client goals and timelines.

TOOLS

Adobe After Effects | Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | CapCut | Canva | Procreate

EDUCATION

Bachelor of Arts (B.A.) in History and International Studies
Osun State University, Osogbo | September 2014 – February 2019

PORTFOLIO

abass.mwsmile.com